ASSAM WOMEN'S UNIVERSITY

Syllabus for Bachelor of Fashion Technology

Revised under National Education Policy 2020 Implementation Strategies



Department of Fashion Technology

School of Media, Technology & Information Sciences

Assam Women's University

Rowriah, Jorhat-04

ASSAM WOMEN'S UNIVERSITY

BACHELOR OF FASHION TECHNOLOGY

REGULATIONS AND SYLLABUS

Department of Fashion Technology

The Department of Fashion Technology was established in the year 2014 under the School of School of Media, Technology & Information Sciences. The Under Graduate Programme offered by the department is Bachelor of Fashion Technology which gives an indepth knowledge of designing, technology, export merchandising, fashion retailing, technical textiles, textile testing, professional sewing and construction and computer application in designing. The highlighting feature is industrial internship opportunities with renowned Designers, Brands, Design and Export houses as well as being entrepreneurs.

Objectives of the Programme

The programme is aimed with the following objectives:

- To enhance the curiosity and creativity of students.
- To provide professional education covering the whole spectrum of activities in fashion technology.
- To promote self-employment.
- To promote consultancy with other Fashion Institutes and Organizations like Export Houses and Textile or Fashion Industry.

Outcomes of the Programme

- The students will be benefitted with the knowledge about latest technologies to be in equilibrium with the theoretical aspects in the field of Fashion by employment of this course.
- The students will gain necessary knowledge which enables them to be self-sufficient or find employment in the developing garment industries as Fashion Designers, Merchandisers, Stylists, *etc*.
- The course provides hands-on experience right from conceptualization to skill development through Annual fashion shows, Exhibitions, Assignments and Project works.
- The course enables women students to pursue their UG programme in Fashion related topics in the home state under the same roof by aiming towards women empowerment.

Academic Programme and Student Intake:

ACADEMIC PROGRAMME	STUDENT INTAKE
Bachelor of Fashion Technology	25

Duration of the programme:

The duration of the undergraduate programme in Bachelor of Fashion Technology consists of 4 years or 8 semesters. Students who desire to undergo a 3 years UG programme will be allowed to exit after completion of the 3rd year.

Students who exit with a UG certificate or UG diploma are permitted to re-enter within three years and complete the degree programme.

Students may be permitted to take a break from the study during the period of study but the total duration for completion the programme shall not exceed 7 years.

Admission requirement and lateral entry:

The general eligibility criteria mentioned below that need to be met by an aspirant for pursuing Bachelor of Fashion Technology-

- Admission level will be based on Common University Entrance Test (CUET) conducted by the National Testing Agency (NTA) and reservation guidelines of the Govt. of Assam to be followed.
- Candidates are required to qualify class 12th in any discipline or in any such equivalent qualification from a recognized board of education.
- The minimum aggregate score required for entry into Bachelor of Fashion Technology with Honours with Research is 45% or CGPA 4.5 in class 12th.

Structure:

The Under Graduate Programme in Fashion Technology shall be of eight semesters covering four academic years. A student has to register at least 160 credits in four academic sessions. The Bachelor in Fashion Technology programme is spread over four years. Each year is divided into two semesters. The programme requires students to take a combination of Major courses, Minor courses, Multidisciplinary courses, Ability Enhancement Courses (language), Skill Enhancement Courses, Value Added courses, Summer Internship and Research Project/Dissertation.

• Students on exit shall be awarded Undergraduate Certificate in Fashion Technology after securing the requisite 40 credits in Semesters I and II. The student will require to complete a mandatory 4 credit work based vocational course or internship/apprenticeship offered during summer term. This is in addition to the 6 credits from the skill based courses earned during first and second semester.

- Students on exit shall be awarded Undergraduate Diploma (In the field of study/ Discipline) after securing the requisite 80 credits on completion of Semesters IV. The student will require to complete a mandatory 4 credit work based Vocational course or internship/apprenticeship offered during first year or second year summer term.
- Students on exit shall be awarded Bachelor of Fashion Technology Honours (3 years) after securing the requisite 120 credits on completion of semester VI.
- A student is required to complete a minimum of 160 credits by taking 12 credit advanced level (400level) courses in lieu of Research Project/ dissertation for the completion of the programme and students on exit shall be awarded Bachelor of Fashion Technology with Honours with Research. Depending on the nature of the course, instruction consists of lectures combined with computer labs, tutorials, Practical etc. The labs provide students with the opportunity for hands-on learning of programming, entrepreneurial and skill development techniques. Tutorials are small-group interactions in a classroom setting that complement the lectures and support problem-solving related to the lectures. Practical classes are skill oriented for creative designing and Technological aspects.

Semester wise and component wise distribution of credit (Four Year UGP: Single Major) in sync with Table:

Year	Semester	Component	Course Code	No. Of Courses	Credit per Course	Total credit in the component
		Discipline Specific Course- Major(Core)-Natural Science/Humanities/Social science	C-101	1 1	4	4
	I	Minor (may or may not be related to major)	M-101	1	4	4
		Interdisciplinary	IDC-1	1	3	3
First		AEC-Language (MIL/Regional Language)	AEC-1	1	4	4
Year		SEC- (Choose from a pool of courses) eg. Hands on training, soft skill etc.	SEC-1		3	3
		VAC-(Choose from a pool of courses) eg. Understanding India/Env. Sc./Env. Ed/ Digital and Tech. Solutions/Health and Wellness, Yoga ed., sports and fitness.	VAC-1	1	4	4
						22
		Discipline Specific Course – Major(Core)- Natural Science/ Humanities/ Social science	C-102	1	4	4
	II	Minor (may or may not be related to major)	M-102	1	4	4
		Interdisciplinary	IDC-2	1	3	3
		AEC-Language (MIL/Regional Language)	AEC-2	1	4	4
		SEC- (Choose from a pool of courses) eg. Hands on training, soft skill etc.	SEC-2	1	3	3
		VAC-(Choose from a pool of courses) eg. Understanding India/Env. Sc./Env. Ed/ Digital and Tech. Solutions/Health and Wellness, Yoga ed., sports and fitness.	VAC-2	1	4	4
					22	22
	1	ı		1	I	1
		Discipline Specific Course – Major(Core)- Natural Science/ Humanities/ Social science	C-201, C-202	2	4	8
	III	Minor (may or may not be related to major)	M-201	1	4	4
G 1		Interdisciplinary	IDC-3	1	3	3
Second Year		AEC-Language (MIL/Regional Language)	AEC-3	1	2	2

		SEC- (Choose from a pool of courses) eg. Hands on training, soft skill etc.	SEC-3	1	3	3
						20
	IV	Discipline Specific Course – Major(Core)- Natural Science/ Humanities/ Social science	C-203, C- 204,C-205	4	4	16
		Minor (may or may not be related to major)	M-202, M-203	2	4	8
						24
	V	Discipline Specific Course – Major(Core)- Natural Science/ Humanities/ Social science	C-301, C-302, C-303, C-304	4	4	16
Third Year		Minor (may or may not be related to major)	M-204	1	4	4
		Internship		1	4	4
	VI	Discipline Specific Course – Major(Core)- Natural Science/ Humanities/ Social science	C-305, C-306, C-307, C-308, C-309	5	4	20
		Minor (may or may not be related to major)	M-205	1	4	4
		19.7				24
				l	I	L
	VII	Discipline Specific Course – Major(Core)- Natural Science/ Humanities/ Social science	C-401, C-402, C-403, C-404	4	4	16
Fourth Year		Minor (may or may not be related to major)	M-301	1	4	4
						20
	VIII	Discipline Specific Course – Major(Core)- Natural Science/ Humanities/ Social science	C-405(RM- 301)	1	4	4
		Research methodology	C-406(RM- 302)	1	4	4
		Dissertation /Research project	C-407, C-408,	1	12	12
		Or 400 level advanced course- Core(in lieu of Dissertation /Research project)	C-409	3	4	
		,, project,				20
			1	l .		1

• Semester wise and component wise distribution of credit (Four Year UGP: Single Major) in sync with Table:

Year	Semes ter	Component	Course Code	Credit per Course L+T+P=Cr	Total credit in the component
		Introduction to Fashion	BFTC-101	(3+1+0)4	4
		Introduction to Textile Studies	BFTM-101	(2+1+1)4	4
	I	Fashion Concept	BFTID-1	(1+1+1)3	3
		English/ Assamese(MIL)/ Regional Language	BFTAE-1	4	4
		Dyeing and Printing	BFTSE-1	(1+1+1)3	3
First		Computer Aided Designing-I	BFTVA-1	(2+1+1)4	4
Year					22
		Design Elements and principles	BFTC-102	(1+1+2)4	4
		Textile Studies-I	BFTM-102	(2+1+1)4	4
		Elements of Design	BFTID-2	(1+1+1)3	3
	II	English/ Assamese(MIL)/ Regional Language	BFTAE-2	4	4
		Hand Embroidery	BFTSE-2	(0+2+1)3	3
		CAD Application	BFTVA-2	(2+1+1)4	4
					22
		D M.1	DETEC 201	(2.1.1)4	1
		Pattern Making Technology-I	BFTC-201	(2+1+1)4	4
	III	Garment Manufacturing Technology-I	BFTC-202	(1+1+2)4	4
		Fabric Study	BFTM-201	(3+1+0)4	4
		Jewellery Making	BFTID-3	(1+1+2)3	3
Seco		English/ Assamese(MIL)/ Regional Language	BFTAE-2	2	2
nd Year		Accessories Designing	BFTSE-3	(1+1+1)3	3
1 Cai					20
		Pattern Making Technology- II	BFTC-203	(0+1+3)4	4
		Garment Manufacturing Technology-II	BFTC-204	(0+1+3)4	4
	IV	Fashion Illustration-I	BFTC-205	(1+1+2)4	4
		History of Fashion	BFTC-206	(2+1+0)4	4
		Textile Finishes	BFTM-202	(3+1+0)4	4
		Draping-I	BFTM-203	(1+1+1)4	4
					24

		Pattern Making Technology- III	BFTC-301	(0+1+3)4	4
	V	Garment Manufacturing Technology-III	BFTC-302	(0+2+2)4	4
		Fashion Illustration-II	BFTC-303	(0+2+2)4	4
		Textile and Garment Quality Analysis Assurance	BFTC-304	(3+1+0)4	4
Third		Draping-II	BFTM-204	(0+2+2)4	4
Year		Internship	Internship	(0+0+4)4	4
					24
		Pattern Making Technology- IV	BFTC-305	(0+2+2)4	4
	VI	Garment Manufacturing Technology-IV	BFTC-306	(0+2+2)4	4
		Fashion Illustration- III	BFTC-307	(0+2+2)4	4
		Fundamental of Marketing and Merchandising	BFTC-308	(3+1+0)4	4
		Appreciation of Traditional Indian Textiles& Embroidery	BFTC-309	(2+1+1)4	4
		Draping-III	BFTM-205	(0+2+2)4	4
					24
	l .				
		Pattern Making Technology- V	BFTC-401	(0+2+2)4	4
		Garment Construction-I	BFTC-402	(0+2+2)4	4
	VII	Range Development	BFTC-403	(1+1+2)4	4
Fourt		Principles of Management	BFTC-404	(3+1+0)4	4
h Year		Design Collection & Fashion/ Exhibition	BFTM-301	(0+2+2)4	4
1 cui					20
		Creative Pattern Making	BFTC-405	(0+2+2)4	4
	VIII	Fashion Research, Product Development & Project Presentation	BFTC-406	(3+1+0)4	4
		Dissertation & Research Project	BFTC-407	12	12
					20

Total Credits = 176

Code explanation: C=Disciplinary/interdisciplinary Core; M= Disciplinary/interdisciplinary Minor; IDC= Interdisciplinary course; AEC= Ability Enhancement Course; SEC= Skill Enhancement Course; VAC= Value Added Course.

L= Lecture, **T**= Tutorial, **P**= Practical, **CH**= Credit Hour, **CR**= Credit 1 Lecture/ Tutorial = 1 Hour

1 Practical = 2 Hours

Assessment and Examination:

Teaching

The faculty of the Department is responsible for organising lecture, tutorial and practical work for the Under Graduate programme.

Assessment and examinations

English shall be the medium of instruction and examination. Assessment of a student's performance in a course shall be based on marks for Internal Assessment and the Final Examination in the relevant course, as per Assam Women's University's rules.

Marks, grades, and classes

Conversion of marks in courses into grade points, SGPA, CGPA, grand CGPA, and class will be done as per Assam Women's University rules.

Internal assessment marks

Internal assessment will be based on

- Class assignment,
- Unit Test
- Field Work
- Group Discussion
- Seminar Presentation
- Research Papers
- Participation in class discussion and attendance etc.

The appropriate mode of assessment for a course is chosen by the course instructor.

Assessment and examinations

English shall be the medium of instruction and examination. Assessment of a student's performance in a course shall be based on marks for Internal Assessment and the Final Examination in the relevant course, as per Assam Women's University's rules. There will be two phase of assessment, external and internal.

Letter Grade and Grade Points

Letter Grade and Grade Points will be followed as per UGC Curriculam and Credit Framework for Undergraduate programme, 2022.

Letter Grade	Grade Point
O (Outstanding)	10
A+ (Excellent)	9
A (Very Good)	8
B + (Good)	7

B (Above average)	6
C (Average)	5
P (Pass)	4
F (Fail)	0
Ab (Absent)	0

First Year

ASSAM WOMEN'S UNIVERSITY SEMESTER I

Course Code	Course Title	L	T	P	СН	CR
BFTC-101	Introduction to Fashion	3	1	0	4	4

Minimum number of classes per week: 4 Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

- To create awareness about clothing culture.
- To impact knowledge of clothing communication and fashion expression.

Course Outline -

Module 1: Fashion Terminology

- Fashion Terminology: Fashion, style, fad, classic, boutique, croquet, fashion trends, haute couture, designer, prêt-a-porter, silhouette, street fashion, fashion cycle, change, and knock off.

Module 2: Introduction to Fashion

- Definition
- Importance of Fashion
- Classification of Fashion
- Fashion Categories: (men's, women's and children's wear)

Module 3: Origin of Fashion

- Fashion Evolution.
- Functions of clothing.
- Influences of Fashion economical aspects, technological development, social activities, cultural activities, political activities
- Factors influencing Fashion Movement accelerating factors and retarding factors

Module 4: Theory of Fashion

- Fashion Cycle: Introduction stages of fashion cycles, length of cycle
- Adaptation of Fashion: Introduction, trickledown theory, trickle up theory, trickle across theory
- Consumer Groups: Introduction, fashion leader, fashion innovator, fashion motivators, fashion victims, fashion followers.
- Consumer Buying and accepting a new fashion: Introduction, consumer motivations aesthetic appeal practical consideration

Module 5: Fashion Forecasting

- Fashion forecasting introduction: long term forecasting, short term forecasting, colour forecasting, concept of seasons.

COURSE OUTCOMES:

C.O.1. Understanding fashion definition and overview.

C.O.2 Students will be able to amylase new trends and fashion styles and fashion cycle.

References:

- Gini Stephens Fregs Fashion from concept to source: Prentice Hall New Jersey. Harold Can-Fashion Design and Product Development-Polygrapia Publication Group Ubhith
- Elizabeth House DederstandingFashian BSP Books, Oxford
- XathrynMillewey Fashion Lource book, Blackwed science, UK Sharon Le Fate
- Inside Fashion Design, Harper and Row Pub NY. Carter L The changingWorldof Fashion GP Panama's Sons, NY Second skin, 'Horn MI, 1981
- Study of clothing, "Houghm Mifflin Company, Basien
- xafgen Mary Individuality in clothing Houghton Mifflin Company

- Dynamics of fashion by Elaine stone

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ASSAM WOMEN'S UNIVERSITY SEMESTER I

Course Code	Course Title	L	T	P	СН	CR
BFTM-101	Introduction to Textile Studies	1	1	2	6	4

Minimum number of classes per week: 4 Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

- To be familier with the terminologies of textiles.
- To impart the knowledge of fiber, sources of fibers, their definitions and properties.

Course Outline-

Module 1: Introduction to Textile

- Definition
- Overview of the textile industry.
- Fiber and fiber properties
- Fibers classifications based on their origin (natural and man-made) and length (staple and filament)
- Natural fibers: Sources, properties, Flow chart for manufacturing process and end use of cotton, flax, jute, wool and silk.
- Manmade fibers: Sources, properties, Flow chart for manufacturing process and end use of Rayon, Acetate, Nylon, Polyester, Acrylic, and Spandex Polyolefin.

Module 2: Introduction to Yarn

- Definition
- Yarn classification
- Yarn spinning process
- Yarn properties
- Yarn numbering system

Module 3: Introduction to Fabric

- Definition
- Weaving
- Looms, it's parts and functions
- Weaving process
- Woven Fabric structure: warp, weft, selvedge
- Fabric grain: Types, identification and importance in apparel construction.

COURSE OUTCOMES:

C.O.1 Students will able to analyze differences between yarns and yarn properties as well as fiber and fiber properties.

References

- BemardCorbman Textile Fibre to Fabric: Mc Graw Hill
- Textiles 19 th Edition. The Mc Millan Combany, New York
- Vilensky, Textile Science CBS Publication, New Delhi, 1999
- Mishra SPA Textbook of fiber Science and Technology New Age Intl., Delhi 2000, Eric Oxtoby.
- "Spun Yaras, Technology, Structure and Applications, Wiley-Interscience, NY. 1978

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ASSAM WOMEN'S UNIVERSITY

SEMESTER I

Course Code	Course Title	L	T	P	СН	CR
BFTID-1	Fashion Concept	1	1	1	4	3

Minimum number of classes per week: 3 Minimum number of classes in a semester: 45

COURSE OBJECTIVES:

- To create awareness about clothing culture.
- To impact knowledge of clothing communication and fashion expression

Course Outline-

Module 1: Fashion Terminology

- Fashion, style, change, fashion cycle, fad, classic, boutique, croquet, fashion trends, haute couture, designer, prêt-a-porter, silhouette, street fashion.
- Elements and Principles of fashion.

Module 2: Importance of Fashion

- Definition, Importance, factors affecting fashion, difference of fashion and anti fashion, principles of fashion.
- Importance of drafting, how to take measurements, equipments needs for stitching.

Module 3: Origin of fashion

- Fashion cycles and breaks in fashion cycle. Fashion theories - trickle down, trickle across and bottom up theory.

Module 4: Fashion forecasting

- Concept of seasons, fairs and international markets.
- Role of Social and Psychological aspects of clothing.
- Traditional textiles of India.

COURSE OUTCOMES:

- **C.O.1** Understanding Fashion, definition and overview.
- C.O.2 Students will be able to amylase new trends and fashion styles and Fashion cycle.

References:

- Fashion Design Vol.1 Fashion Concept, Dr. Navneet Kaur, Comdex /Dreamtech press
- Apparel Online, Apparel Views, Clothesline, Moda, Vogue, Simplicity etc
- Basic Fashion Design01: Research and Design, Simon Seivewright, A & C Black, 2012.
- Fashion Design research, Ezinma Mbonu, Laurence King Publishing, 2014.

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ASSAM WOMEN'S UNIVERSITY SEMESTER I

Course Code	Course Title	L	T	P	СН	CR
BFTSE-1	Dyeing and Printing	1	0	2	5	3

Minimum number of classes per week: 3 Minimum number of classes in a semester: 45

COURSE OBJECTIVES:

- Select suitable techniques for different styles and types of textile printing and idea of designs according to the latest trends.
- To Implement craft based work for fabrics
- To create entrepreneurial workmanship among students.

Module 1: Introduction to Dye

- Introduction to Dyes
- History of Dyes
- Types of Dyes
- Characteristics and Properties

Module 2: Dye-stuff and its properties

- Natural: Vegetable, Animal, Mineral
- Synthetic dyes: Acid dyes, direct dyes, reactive dyes, Vat dyes, Sulphur dyes, Azoic dyes

Module 3: Introduction to Hand Printing

- Hand crafted textiles segment in India.
- Different tools and equipment used for Hand Printing.
- Pre-requisites for Hand Printing.
- Different raw materials used in Hand Printing.

Module 4: Preparation for Printing

- Create designs and patterns.
- Preperation of fabrics
- Selection of colours
- Preperation of printing paste/dye liquer.
- Plan and structure of printing process.

Module 5: Products Development

- Product development through-
- Block printing
- Stensil printing
- Tie & dye printing
- Batik printing

Course Outcome:

C.O.1: Students will able to develop skills in various dyeing processes and traditional printing methods.

C.O.2: Enable the students to design creative ideas.

C.O.3: Students will develop the spirit of entrepreneurship among the students.

References: -

- Indian Painting: The Lesser Known Tradition by Dallapiccola Anna L.
- Block Printed Textiles of India: by Eiluned Edwards, Niyogi Books; First edition (20 December 2015)
- Hand Block Printing and Resist Dyeing by Susan Bosence
- Bosom worth Dorothy (1995): The encyclopedia of patterns and motifs, Studio editions, London Grociki, Z.J.;
- Watsons Textile Design and Colour, London, Newness Butter Worth V.A.Shenai (1987),

Chemistry of dyes and principles of Dyeing, Sevak Prakashan, Mumbai V.A.Shenai (1987) Technology of Textile Processing, Vol.IV, Sevak Publication.

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ASSAM WOMEN'S UNIVERSITY

SEMESTER II

Paper Code	Paper Title	L	T	P	СН	CR
BFTVA-1	Computer Aided Designing-I	2	1	1	5	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

Course objectives:

- To help students to understand the fundamentals and principles of CAD.
- To enhance the knowledge of CAD and its application.

Course Outline:

Module 1: Corel draw

- About CorelDraw
- Using the menus,
- Standard toolbar,
- Property bar and dialog boxes

Module 2: Drawing with Corel Draw

- Rectangle, ellipses, polygons, stars, spirals and graph paper
- Lines of all shapes and size
- Creating and manipulating text
- Selecting and transforming objects
- Shaping objects
- Filling and outlining objects

Module 3: Editing Exercise

- Viewing, zooming and ordering
- Combining, breaking apart, grouping, ungrouping,
- Separating and converting to curves
- Weld, intersection and trim
- Aligning coping, pasting, and cloning
- Lens, perspective and power clip
- Fitting Text to a path
- Page setup

Module 4: Croqui Drawing

- Kids figure
- Male figure
- Female figure

COURSE OUTCOMES:

- **C.O.1:** Students will be empowered with the knowledge of CAD and their applications so they can execute their ideas creatively through CAD.
- **C.O.2:** They will be able to describe the Corel draw work space, tools, shortcut keys and file formats.
- **C.O.3:** They will be skilled enough to perform application of colour, colour swatches and various fill options by applying tracing and drawing tools.
- C.O.4: students will be able todraw Basic Figure Forms with Grids and Guidelines

References-

- Up and Running with Autodesk Nastran In-CAD 2019 Simulation for Designers by Mr Wasim Younis, 2019.
- CAD-CAM in prosthodontics a revolutionary avenue to digital dentistryby Dr. Ishan Kadam, 2019.
- CAD Administration Handbook for SolidWorks by Mr Ants Palgi, Mr Alar Jogi 2017.
- CorelDRAW X7: The Official Guide, 11th Editionby Gary David Bouton2014...

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ASSAM WOMEN'S UNIVERSITY

SEMESTER II

Course Code	Course Title	L	Т	P	СН	CR
BFTC-102	Design Elements and Principles	1	1	2	6	4

Minimum number of classes per week: 4 Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

- To understand design fundamental, elements and principles of design.
- To skill the students regarding how to make a design using lines, dot, shape and colour combination.

Course Outline -

Module 1: Elements and Principles of Design

- Defination
- Importance of design Elements and Principles
- Application of design Elements and Principles

Module 2: Types of elements of Design

- Lines: Types of Lines and Composition of Lines
- Colour: Colour Wheel, Colour Schemes, Colour psychology, Colour dimention and Colour Concept
- Shape: Triangle, Rectangle, Squares, Ovel, Circular, Hexagonal etc.
- Form: Light and shadow form, Contours, Negative and positive space
- Texture: Rough, smooth or ribbed, visual texture, illustrated texture.

Module 3: Types of Principles of Design

- Balance: Formal, imformal, symmetrical and asymmetrical
- Proportion: Proportonate and disproportionate
- Rhythm: Orderliness, unorderliness and progressive rhythm
- Emphasis
- Harmony: Harmony and disharmony

Module 4: Design Developement

- Polka Dots, Floral Prints, Other Motifs, Nursery Prints, Pop Prints. Their Developement, enragement and composition.
- Traditional/Ethnic Motif,
- Abstract Designs.

COURSE OUTCOMES:

C.O.1. Students will acquire knowledge and skill on how to make a design using lines, dot,

and shape and colour combination.

References:

- Design Studies by Manmeet Sodhia. Kalyani Publishers
- Fashion Designers A-Z by Varie Steele, Suzy Menkes and Robert Nippoldt, Taschen; Multilingual edition, (May18,2018)
- Ireland Patrick John, Fashion Design Drawing & Presentation, Children, Men
- Ritu, Fashion Design illustrations
- Julian Seaman, Foundation in fashion design and illustration
- Zeshu Takamura, Fashion Illustration Techniques: A Super Reference Book for Beginners
- Abling Bina, "Fashion Sketch Book", 2006 by Fairchild Publication

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BOS External Expert

ASSAM WOMEN'S UNIVERSITY SEMESTER II

Course Code	Course Title	L	Т	P	СН	CR
BFTM-102	Textile Studies - I	2	1	2	7	5

Minimum number of classes per week: 5 Minimum number of classes in a semester: 75

COURSE OBJECTIVES:

• To understand and develop the tactile and behavioural characteristics/properties of various yarn, fiber, fabrics in relation to their application and end use.

Module 1: Introduction to Textile Fibers

Theory

- Introduction to fiber Science: Definition, Classification of textile fibers according to their source and chemical composition.
- Chemical constituent of natural and manmade fiber.
- Manufacturing process and uses of fibers- cotton, flex, wool and silk; rayon, polyester and nylon
- Comparison of natural and manmade fibers.
- Latest development in textile fibers.

Practical exercise

- Physical analysis of fabrics composed of different fibers like cotton, wool, silk, polyester, rayon and nylon.
- Visual examination of fibers: Cellulose, Protein and Man-made fiber- Longitudinal and Cross sectional view.
- Identification of fibers in a fabric sample through:
- Burning test
- Microscopic test
- Chemical test (Solubility Test)

Module 2: Fiber properties

Theory

- Physical, chemical and biological properties of Natural fibres: Vegetable fibers (bast, leaf and seed fibers), animal fibers (wool and silk) and mineral fibers (glass, asbestos and metallic fibres).
- Pysical, chemical and biological properties of Man-made fibers- Polyester, Nylon, Acrylic, Spandex, Viscose, Rayon.

Module 3: Yarn Spinning

Theory

- Conversion of fiber to yarn- blending, opening, cleaning, carding, doubling, combing, drawing, roving, spinning, yarn twisting.
- Types of Spinning Ring spinning, Rotor spinning, Friction spinning, Air-jet spinning.
- Structure of yarns produced from different spinning systems.
- Classification of yarns- carded and combed yarns, woolen and worsted yarns, filament and spun yarns.
- Yarn properties -yarn linear density, size, twist in yarn, twist direction.
- Types of yarn: Simple, fancy, textured, stretch and metallic yarns-uses, quality and applications.

Practical exercise

- Visit to Spinning Mill or show relevant video films to understand the various systems of yarn spinning staple, filament and spun filament yarns
- To analyze and understand fabric texture (appearance and hand) on the basis of the yarns used
- Fabrics using simple yarns
- Fabrics using novelty yarns
- Fabrics using filaments: textured, non-textured, spun filaments

Module 4: Basics of fabric manufacturing Theory

Theory

- Manufacturing of fabrics based on yarn quality.
- Textile finishing methods- scouring, degumming, desizing, bleaching, mercerization, ironing and starching.
- Elementary idea of the processes of conversion of yarn into fabric, i.e., weaving and knitting.

COURSE OUTCOMES:

C.O.1 The knowledge and skills related to textile science is essential to provide a comprehensive insight into the basic knowledge about fibers, yarns and

C.O.2 Relevant properties affecting the ultimate performance and use of fabrics by the consumer, hence the subject is included in the curriculum.

References:

- -Introduction to textiles by KVP Singh Kalyani Publishers
- -Textiles Fiber to Fabric P Corbman, A Wynne, Mac Milan Publishers, London
- -Fabric Science by Joseph Pizzuto, A&C Black Publishers Ltd. (New York)
- -Essentials of Textiles by MarjeryJosphe; Holt, Rinehart and Winston, Inc, UBSPublishers Distributors Ltd. New Delhi
- -Textile Fibres and their Uses by KP Hes, Khanna Publishers, Delhi
- -Textiles by Hollen and Sodler, Macmillan Publishing, India
- -Introductory Textile Science by Marjury Joseph, CBS Publishers distributors Pvt.Ltd. Chennai
- -Principles of Textile Testing by Booth
- -Clothing, Textiles and Their Care by Dr. Rajwinder K. Randhawa, Happer and Rowpublishers, New York.
- -Clothing, Textiles and Laundry by SushmaGupta, NeeruGarg and RenuSaini, Kalyani Publishers, New Delhi

-A Text Book of Home Science by Dr.NeelamGrewal, Wiley Publishers, New York

Signature

Elkalite

BOS External Expert
Dr. Binita BaishyaKalita

ASSAM WOMEN'S UNIVERSITY SEMESTER II

Course Code	Course Title	L	T	P	СН	CR
BFTID-2	Elements of Design	1	1	1	4	3

Minimum number of classes per week: 3 Minimum number of classes in a semester: 45

COURSE OBJECTIVES:

• The course aim to enable the students to interpret the elements in terms of printing techniques

Course Outline-

Module 1: Elements of Design

- Application of Design Elements and Principles
- Elements of Design: Line, shape and Form, Colour and Texture

Module 2: Principles of Design

- Colour Wheel: Primary, Secondary, Tertiaary Colours
- Colour Schemes: Monochromatic, Polychromatic, Complementary, Neutral, Achromatic, Analogous colour schemes, Transparent and opaque colours, Warm colours and Cool colours, Concept of Tint, Tone and Shade

Module 3: Colour Psychology

- Meaning of Different Colours and their effect on the wearer
- Geometrical designs: Triangle, Rectangle, Squares
- Traditional/Ethnic Motif, Abstract Designs.

Module 4: Design Developement

- Polka Dots, Floral Prints, Other Motifs, Nursery Prints, Pop Prints. Their Developement, enragement and composition.

COURSE OUTCOMES:

C.O.1. Students will acquire knowledge and skill on how to make a design using lines, dot, and shape and colour combination.

References:

- Design Studies by Manmeet Sodhia. Kalyani Publishers
- Fashion Designers A-Z by Varie Steele, Suzy Menkes and Robert Nippoldt, Taschen; Multilingual edition, (May18,2018)

- Ireland Patrick John, Fashion Design Drawing & Presentation, Children, Men
- Ritu, Fashion Design illustrations

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BOS External Expert
Dr. Binita BaishyaKalita

ASSAM WOMEN'S UNIVERSITY SEMESTER II

Course Code	Course Title	L	T	P	СН	CR
BFTSE-2	Hand Embroidery	0	1	2	5	3

Minimum number of classes per week: 3

Minimum number of classes in a semester: 45

COURSE OBJECTIVES:

- To acquaint the students with various ornamentation techniques on the fabrics.
- To imitate students to the world of rich and glorious textiles and crafts of India.

Module 1: Basics of Hand Embroidery

- Introduction and preparation of samples for hand embroidery.
- Stem
- Back,
- Running,
- Dot,
- Seeding,
- Chain- (open chain, lazy daisy, zigzag chain)
- Blanket, buttonhole,
- Spider's web- woven bars
- Brick,
- Cut work,
- Cretan,
- Fly,
- Filling stitches- (Fish bone, Romanian, satin, long and short, cross stitch, herringbone,)

Module 2: 3D embroideries

- Appliqué work,
- Ribbon work,
- Lace work,
- Sequin work,
- French knots
- Bullion knots
- Beads work
- Smoking
- Honey comb
- Mirror work

Course Outcome:

- **C.O.1** To acquire relevant skills in embroidery techniques of different types of traditional Indian embroideries and textiles.
- C.O.2 The subject aims at developing skills in various types of embroidery stitches,

References: -

- Traditional Indian Textiles by Parul B Abhishek Publications.
- Indian Embroidery SavitriPandit.
- Irwin and Hall Indian Embroideries, Published by S.R. Bastikar, P.B. 28, Ahmedabad.

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Ellalita

BOS External Expert

Second Year

ASSAM WOMEN'S UNIVERSITY SEMESTER III

Course Code	Course Title	L	T	P	СН	CR
BFTC-201	Pattern Making Technology -I	2	1	1	5	4

Minimum number of classes per week: 4 Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

- To impart knowledge about different aspects of Pattern Making
- Become familiar with tools of pattern making

Course Outline-

Module 1: Introduction to Pattern Making

- Terminology
- Pattern making and its importance
- Methods of pattern making
- Tools and equipments
- Landmark terms and symbol key

Module 2: Standard measurement

- Anthropometry measurements
- Standard Measurement Chart
- Steps to take body measurements

Module 3: Pattern Development

- Methods of Pattern Development
- Drafting method and it's advantage
- Flat Pattern Method and it's advantage
- Draping and it's advantage

Module 3: Pattern Drafting

- Drafting: Basic bodice pattern set for Kids

COURSE OUTCOME:

C.O.1. The students will be skilled enough to make basic bodice pattern.

References:

- Armstrong Joseph es, Pattomiding for Fashion On
- Hillise and Mansfield. "Dress Design, Draping and Flat PatentangKotonificConlane 1975
- Come Get Gewingvader Digest
- Ban Alv Hat Pattern Design McGraw Hill Put USA
- Martin M.Shohem Pom making a Culinars New Dillu

- Paag 1995) Pattern dating for dress mongsuotan Publishers DigthNote Ste 10 per to be used for all designation

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BOS External Expert Dr. Binita BaishyaKalita

ASSAM WOMEN'S UNIVERSITY SEMESTER III

Course Code	Course Title	L	T	P	СН	CR
BFTC202	Garment Manufacturing Technology-I	1	1	2	6	4

Minimum number of classes per week: 4 Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

- To develop the skills of operating the machine
- To understand and appreciate different kinds of stitches and seams.
- To develop the skills of making seams, tucks, pleats etc.
- To understand the utility of seams gathers, shirring etc. As used in garments both for construction and design feature.

Course Outline-

Module 1: Introduction to garment construction

- Introduction to garment construction basic principles and techniques.
- Clothing Construction Terminology
- Equipment and accessories used in Clothing construction
- Introduction to Sewing Machine
- Introduction to different parts of sewing machine, their care and maintenance.

Module 2: Basic Hand stitches

- Definition and understanding of hand stitching techniques.
- Types of hand stitches
- Preparation of Samples.

Module 3: Basic Machine stitches

- Definition and understanding of basic seams
- Types of seam and edge finishers
- Preparation of Samples: Plain, Flat fell, Lap, French, Bound, Bias, Corded, Piped, Eased, Piping.

Module 4: Understanding of basic techniques

- Tucks and Pleats
- Fullness or Gathers
- Shirring
- Neckline Finishes
- Plackets
- Pockets
- Fastenings
- Construction of the Kids basic bodice block.

COURSE OUTCOME:

C.O.1. The students will be able to do maintenance the machines properly.

C.O.2. The students will be able to understand the machine parts deeply.

References

- The Practical Encyclopedia of sewing: By- Dorothy Wood: Lorenz Books
- The Complete Book of Sewing: Dorling Kindersley
- Sewing and Knitting: A Reader's Digest step-by-step guide
- Comparative Construction Techniques Clothing Construction: Sherie Doongaji Sewing Manual: Singer

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BOS External Expert

ASSAM WOMEN'S UNIVERSITY SEMESTER III

Paper Code	Paper Title	L	T	P	СН	CR
BFTM-201	Textile Finishes	3	1	0	4	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 60

Course Objectives:

• To be able to relate aspects of clothing to the society and to expand student's perspective in fashion, keeping with present roles, personal lifestyles, and social clothing concepts.

Course Outline:

Module 1:Introduction to fabric finishes

- Definition
- Objectives and importance

Module 2: Classification of Finishes

- Functional: Basic and Functional/Special
- Performance: Temporary, semi-durable, permanent and durable
- Chemical and mechanical/Wet and dry finishes

Module 3: Basic Finishes and Their Types

- Scouring, Bleaching, Starching, Calendaring
- Pre-shrinking, Mercerization, Parchmentization, Wash n Wear, Dyeing and Printing

REFERENCES:

- Bemard Corbman Textile Fibre to Fabric: Mc Graw Hill
- Textiles 19 th Edition. The Mc Millan Combany, New York
- Vilensky, Textile Science CBS Publication, New Delhi, 1999
- Mishra SPA Textbook of fiber Science and Technology New Age Intl., Delhi 2000, Eric Oxtoby.
- "Spun Yaras, Technology, Structure and Applications, Wiley-Interscience, NY. 1978

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ASSAM WOMEN'S UNIVERSITY SEMESTER III

Course Code	Course Title	L	T	P	СН	СН
CFD2508	Jewellery Making	1	0	2	5	3

Minimum number of classes per week: 3 Minimum number of classes in a semester: 45

COURSE OBJECTIVES:

• To gain the knowledge and significance of materials and methods used in fashion accessories.

Module 1: Introduction

- Fundamentals of jewellery designing
- Jewellery designing an overview
- Elements of designing
- Sources & inspirations

Module 2: Type of Jewellery

- Earring, Pendant, Ring, Bracelet Brooches
- Safety and care of Jewellery
- Hallmarking
- Type of Clips & Clasps
- Components of Ring

Module 3:Product Development

- Preparation of jewellery using animal sources- Horns, bones, skin, hair, fish-bones, fish-scales.
- Extraction of animal bones,
- Making jewellery out of Natural- abalone paua shell, cowrie shell.
- Different types of Natural wood beads Bayong, Ebony, Gray wood- Jackfruit tree wood (Nangka) palm wood, Rosewood.
- Use of threads in jewellery making- cotton, silk, nylon.

Course Outcome:

- To collect and record Traditional designs.
- Students will be able to exhibit special techniques of creation of fashion accessories in a creative way.

References:

- Bhargav R. 2005. Design Ideas & Accessories. Jain Publ.
- John Peacock.(2000).Fashion Accessories: The Complete 20th Century Sourcebook. Thames and Hudson publishing, London
- Celia Stall-Meadows, TanaStufflebean.(2003). Know Your Fashion Accessories.

- Wire & Fire, Blend Wire Weaving and Torch Techniques for Beautiful Jewelryby Kaska Firor, Katherine Firor Colque, 2019.
- Bead Jewelry Making for Beginners, Step-by-Step Instructions for Beautiful Designsby Cecilia Leibovitz 2019.
- Silver Clay Workshop, Getting Started in Silver Clay Jewelleryby Melanie Blaikie, 2018.

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BOS External Expert

ASSAM WOMEN'S UNIVERSITY SEMESTER III

Paper Code	Paper Title	L	T	P	СН	CR
BFTSE-3	Accessories Designing	0	1	2	5	3

Minimum number of classes per week: 3 Minimum number of classes in a semester: 45

COURSE OBJECTIVES:

- To gain the knowledge and significance of materials and methods used in fashion accessories.
- To understand the history and various brands of Accessories and learn different rendering techniques and theme based designing.

Course Outline -

MODULE 1 Material Exploration

- Colour trends of fashion accessories.
- Product designing- foot wear, handbags, belts, buttons and buckles, hats, scarves, hosiery, jewellery, neck ties, hand kerchiefs, eye wear and watches.

MODULE 2 Explore with Boards

- Theme boards for all accessories;
- Developing design ideas Tribal, traditional, fusion, innovative, Fabrication information, spec drawing.

MODULE 3 Product Developments

- Development of designed products.
- Designing booklets;

MODULE 4 Cost Analyses

- Market survey
- Cost estimation of all items.
- Display of developed products

COURSE OUTCOMES:

- **C.O.1** Students will be able to explore the communication between apparel and accessories.
- **C.O.2** They will also be able to exhibit special techniques of creation of fashion accessories in a creative way.

References:

• Bhargav R. 2005. Design Ideas & Accessories. Jain Publ.

- John Peacock .(2000).Fashion Accessories: The Complete 20th Century Sourcebook .Thames and Hudson publishing, London.
- Celia Stall-Meadows, TanaStufflebean. (2003). Know Your Fashion Accessories.
- Fairchild Publication, New York Carr Harold & John Pomeroy 1996. Fashion Design & Product Development.

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BOS External Expert

ASSAM WOMEN'S UNIVERSITY SEMESTER IV

Course Code	Course Title	L	Т	P	СН	CR
BFTC-203	Pattern Making Technology-II	0	1	3	7	4

Minimum number of classes per week: 4 Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

• To impart Knowledge about different aspects of Pattern Making, Commercial Pattern Making.

Course Outline -

Module 1: Predation of the Basic Pattern

- Female Basic bodice block and sleeve block (with darts)
- Basic skirt block
- Dart manipulation: Slash and spread method, Pivot method

Module 2: Style lines

- Classic princess style line, armhole princess style line, panel style line
- Dart Cluster, Gathers, Graduating and Radiating Dart

Module 3: Fullness or Gathers

- Added Fullness and contouring

Module 4: Yoke variations

- Yokes and its variation, Flanges, tucks and pleats

Module 5: Collars variations

- Drafting of different collar patterns: Basic shirt, Peter Pan, Sailor, Mandarin Collar with wand, Roll collar

Module 6: Sleeve variations

 Drafting of different sleeve patterns: Pads, cuffs, cap sleeve, puff sleeves and variations, circular hemline sleeve and variations, petal sleeves and variations, lantern sleeve, leg-O-mutton sleeve, cowl sleeve, bishop sleeve and variations, basic kimono and raglan sleeve.

COURSE OUTCOMES:

C.O.1.Students will be able to create the design of garments with the help of patterns without wasting any extra fabric.

References:

- "Pattern making for fashion design", Helen Joseph Armstrong, Harper Collins, LA.
- "Metric Pattern Cutting for Menswear"; Winfred Aldrich, BSP Professional book Oxford.
- "Pattern making and making up-the professional approach"; Marten Shoben and Janet P.Ward, Butterworth Heinman,Oxford
- "Modern sizing for women and children"; P.Kunick, Philip Kunik Publication London
- "Dress Fitting"; Natalie Bray, Black well science Ltd London.
- "Dress Patten Designing" Natalie Bray, Black well science Ltd London.

Note: - Size 10 Slope to be used for all the variations. File should be made using full scale patterns A3, and Basic slopes should be transferred to vary sheet

Signature

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BOS External Expert

ASSAM WOMEN'S UNIVERSITY SEMESTER IV

Course Code	Course Title	L	T	P	СН	CR
BFTC-204	Garment Manufacturing Technology -		1	3	7	4
	II					

Minimum number of classes per week: 4 Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

To Impart Knowledge about various Fashion Details and designing various outfits

Course Outline:

Module 1: Fabric Layout

- Layout and its importance
- Types of Layout

Module 2: Construction with different features

- Basic bodice block with basic sleeve and shirt collar
- Dart cluster bodice with sailor collar and puff sleeves
- Princess style line bodice with Roll Collar, Circular Sleeves and Petal Sleeves
- Yoke Bodice block with stand Collar and Leg o mutton sleeve
- Yoke Bodice block with stand Collar and cowl sleeve
- Back Yoke Bodice with Mandarin Collar and Bishop Sleeve
- Back Yoke Bodice with Mandarin Collar and Lantern sleeve

Module 3: Construction with Added Fullness

- Added Fullness bodice with Basic Kimono sleeve Peter pan collar
- Basic Raglan sleeve & Sleeves with lowered armhole
- Flange Bodice
- Any Contoured bodice
- Any cowl Bodice

COURSE OUTCOMES:

C.O.1. Student will be able to design the garments with the help of patterns.

C.O.2. Students will be able to display his or her ideas with the help of Layout methods.

References

- Helen Jorah Armstrong-Pattern Making for Fashion Design Fourth Edition
- Mathews Practical Clothing Construction-Ra and
- Textbook of Fundamtal of Clothing Construction-hayi Marmitarian Cause
- Hilinouse and Manshet Drip Draping and Hat Pattern Making

- Complete Guide to Sewing Reader Digest.
- Band Allyna Hai Pattern Dean McGow Hill Pub USA
- Martin M. Shoben Pattern cutting making up CBS Publishers, New Delhi
- Pamila C Stinger (1995; Pattern drafting for dress making Augustan Publishers

Signature

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BOS External Expert

SEMESTER IV

Course Code	Course Title	L	T	P	СН	CR
BFTC-205	Fashion Illustration-I	1	1	2	6	4

Minimum number of classes per week: 4 Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

- Students will gain knowledge about the skill in fashion illustration
- To enable students to gain knowledge of figure sketching and drawing

Course Outline -

Module 1: Introduction to Fashion illustration

- Illustration and it's importance.
- Different types of lines, Checks and Shapes on a garment

Module 2: Figure Analysis

- Figure analysis and its ismportance
- Introduction to different figure types

Module 3: Illustration Fashion Figure

- Role of fashion illustrator in fashion industry
- Differences between Normal figure and fashion figures Basic block figure
- Head distributions of basic 12 head fashion figure (Female)
- Stick Figure
- Block Figure
- Robo Figure
- Fashion Figure (Croqui)
- Movement Figure: different views and poses.

Module 4: Illustration Female Face

- Different views
- Features
- Hairstyles
- Showing make up on faces
- Sketching Woman's Accessories: Shoes, Bags, watches, Jewellery, scarves, sunglasses, Hats and other accessories

COURSE OUTCOMES:

C.O.1. Students will be able to understand the fashion design concepts and illustration techniques.

C.O.2 The students will be able to do sketching and drawing.

References:

- Design Studies by Manmeet Sodhia. Kalyani Publishers
- Fashion Designers A-Z by Varie Steele, Suzy Menkes and Robert Nippoldt, Taschen; Multilingual edition, (May18,2018)
- Ireland Patrick John, Fashion Design Drawing & Presentation, Children, Men
- Ritu, Fashion Design illustrations
- Julian Seaman, Foundation in fashion design and illustration

Signature

SB Kalilo

BOS External Expert

ASSAM WOMEN'S UNIVERSITY SEMESTER IV

Course Code	Course Title	L	T	P	СН	CR
BFTM-202	History of Fashion	2	1	0	3	3

Minimum number of classes per week: 3 Minimum number of classes in a semester: 45

COURSE OBJECTIVES:

• To give an insight and input about the various aspects of the History of fashion from the ancient times onwards.

Course Outline -

Module 1: The Ancient World

- Origin of clothing
- Pre historic Costumes
- Mesopotamian Civilization and their Costumes

Module 2: Greek Civilization

- Costume
- Headwear and hairstyles

Module 3: Roman Civilization

- Roman Costumes
- Headwear and hairstyles
- Footwear

Module 4: Egyptian Civilization

- Egyptian Costumes
- Headwear and hairstyles

COURSE OUTCOMES:

C.O.1. The students learn about the historic importance and relevance of the costumes and take inspiration and influence for their own creations.

References

- A history of costume in the west Francots Boucher
- Costume the Pepin press
- Historic Costumes Karen Baclawski

- The cronicle of western costume John Peacock
- Costume and Fashion Jack Cassin- Scoot
- Survey of historic costumes Phyllustortora
- The Complete Costume History Auguste Racinet

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BOS External Expert
Dr. Binita BaishyaKalita

SEMESTER IV

Paper Code	Paper Title	L	T	P	СН	CR
BFTM-203	Draping I	1	1	2	6	4

Minimum number of classes per week: 3

Minimum number of classes in a semester: 45

Course Objective:

- To enable students to make pattern by using dress form.
- To obtain perfect fit and harmony between the fabric and design of the garment.

Course Outline:

Module 1: Introduction

- History of Draping
- Tools and equipment
- Terminology of Draping
- Understanding the Fabric for Draping
- Clear picture of Dress Form
- Various sizes and types of dress forms available

Module 2: Draping of Basic Bodice Block

- Front and Back
- Single dart
- Double Dat
- Triple Dart
- Six Dart

Module 3: Neckline variations

- U, V, Round, Square,
- Horse Shoe,
- Sweet heart,
- Cowl,
- Key hole Neckline,
- Halter

Module 4: Skirt Variations

- Basic Skirt
- Flared Skirt
- Pleated Skirts: Knife, Inverted Pleat, Box Pleat

- Peg Skirt
- Wrap around Skirt
- Godet Skirt
- Yoke Skirt
- Asymmetrical Skirt
- A Line Skirt
- Gathered Skirt

COURSE OUTCOMES:

C.O.1: The student will be skill enough to start their own unit.

References

- Advanced drafting and draping by Manmeet Sodhia, Kalyani Publishers
- The art of fashion draping by Connie Amaden Crawford Fairchild
- Dress Fitting by Natalie Bray Blackwell Science
- Draping for Apparel Design Helen Joseph Armstrong
- The Art Of Fashion Draping Connie Amaden-Crawford.

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Third Year

ASSAM WOMEN'S UNIVERSITY SEMESTER V

Paper Code	Paper Title	L	T	P	СН	CR
BFTC-301	Pattern Making Technology (PMT) - III	0	1	3	7	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

- To impart knowledge of pattern drafting.
- To impart knowledge about different aspects of Pattern Making.

Course Outline:

Module 1: Women's Wear

- Basic skirt,
- Low & High waist skirt
- A line
- Flared skirt
- Skirt with gathered waist line
- Gored skirt variations
- Tiers, peplums and pleats,
- Godet skirt
- Skirts with uneven hemlines

Module 2: Torso & Tent

- Torso Foundation,
- Panel dress foundation,
- Tent foundation,

Module 3: Lower torso garments

- Culottes
- Trousers
- Slacks and Jeans
- Shorts and Pant variation.

Module 4: Grading

- Basic Bodice,
- Basic Sleeve etc
- Sheath Skirt,

COURSE OUTCOME:

C.O.1. The students will be skilled enough to design garments appropriately to customer's satisfaction and need.

References

- Armstrong Joseph Halen, PatternMaking for fashion Design, 2013 edition.
- Dress Design Draping Flat Pattern by Marion Hillhouse Evelyn Mansfield, 1948
- "Reader's Digest" Complete Guide to Sewing by <u>Reader's Digest Association</u>, 9 October 1978
- Flat Pattern Design by Allyne Bane, December 1, 1972.
- Pattern Cutting and Making Up by Janet Ward, Martin Shoben, 5 July 1987.
- Grading Techniques for Modern Design by <u>Jeanne Price</u>, 1 September 1974

Note -

- Size ten sloper to be used for all design variations.
- File should be made using full scale patterns (A2 are) and Basic staplers should also be transferred to ivory sheet.

Signature

Elalita

BOS External Expert

SEMESTER V

Paper Code	Paper Title	L	T	P	СН	CR
BFTC-302	Garment Manufacturing Technology (GMT)- III	0	1	3	7	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

- To impart knowledge of machines used for sewing.
- To impart knowledge about various construction techniques and applying these techniques in garment construction.

Course Outline:

Module 1: Skirt Variations

- Basic skirt,
- Low & High waist skirt
- A line skirt
- Flared skirt
- Skirt with gathered waist line
- Gored skirt variations
- Tiers, peplums and pleats,
- Godet skirt
- Skirts with uneven hemlines

Module 2: Torso & Tent

- Torso Foundation,
- Panel dress foundation,
- Tent foundation,

Module 3: Bifurcated Garments

- Culottes
- Trousers
- Slacks and Jeans
- Shorts and Pant derivatives

COURSE OUTCOME:

C.O.1. The students will be skilled enough to construct garments appropriately to customer's satisfaction and need.

References:

- Armstrong Joseph Halen, PatternMaking for fashion Design, 2013 edition.
- Practical Clothing Construction by Mary Mathews, 09 Jan 2023.
- Textbook of Fundamentals of Clothing Construction. ICAR, New Delhi LabanyaMazumdar and R Vatsala, 2004.
- Dress Design: Draping and Flat Pattern Making by Hillhouse M.S. & Mansfield Evelyn A. 2009.
- "Reader's Digest" Complete Guide to Sewing by Reader's Digest Association, 9 October 1978.
- Flat Pattern Design by Allyne Bane Sewing 1972.
- Pattern Cutting and Making Up by Janet Ward, Martin Shoben, 5 July 1987.
- "Pattern drafting for dress making" PamilaC Stinger, Augustan Publishers1995.

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BOS External Expert

SEMESTER V

Paper Code	Paper Title	L	T	P	СН	CR
BFTC-303	Fashion Illustration II	0	2	2	6	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 60

COURSE OBJECTIVES:

- To skill the students regarding how to make a design using lines, dot, shape and colour combination.
- Students will gain knowledge about the skill in fashion illustration and students will be able to illustrate different types of figures and dresses.

Course Outline

Module 1: Colour and mediums

- Practice with mediums
- Pencil Colour,
- Poster Colour,
- Water Colour.
- Photo colours etc
- The croqui- Face, tone, hair, eyes, etc

Module 2: Sketching of fabric surface

- Satin
- Silk
- Cotton
- Chiffon
- Georgette
- Denim
- Leather, etc.

Module 3: Illustrations

- Drapery
- Pose drawing
- X pose, y pose, S pose etc

Module 4: Working with Prints

- Zebra Print

- Giraffe Print
- Tiger Print
- Snake Print
- Leopard Print
- Dalmatian Print
- Stripes, Checks, Polka Dots etc.

References:

- Fashion Design Manual, Pamela Stecker, 1996.
- Fashion Sketch book, Bin Abling, 2007.
- Fashion Design Illustration, John M Turnpenny, January 1, 1981.
- Fashion Illustration Today, Nicholas Drake, 1994.
- 9Heads: A Guide to Drawing Fashion by Nancy Riegelman, 22 October 2012.
- Fashion Illustration: Basic Techniques, <u>Julian Seaman</u>Batsford, 1996.

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BOS External Expert

SEMESTER V

Paper Code	Paper Title	L	T	P	СН	CR
BFTM-204	Draping II	0	1	3	7	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 60

Course Objective:

- To enable students to make pattern by using dress form.
- To obtain perfect fit and harmony between the fabric and design of the garment

Course Outline:

Module 1: Draping techniques

- Corset / Bustier
- Panelled Bodice Block
- Bodice Variations Style line Variations
- Bias Cut Dress
- Sculptured dress
- Bustier Dress
- Flounces Ruffles.
- Peplum U

Module 2: Innovative Drapery

- New creative drapes (Western) own design
- Symmetric & asymmetric evening gowns

COURSE OUTCOMES:

C.O.1: The student will be skilled enough to start their own unit of haute couture.

References-

- Draping for Apparel Design Helen Joseph Armstrong
- The Art of Fashion Draping Connie Amaden Crawford

ASSAM WOMEN'S UNIVERSITY SEMESTER V

Paper Code	Paper Title	L	T	P	СН	CR
	Internship	0	0	4	8	4

Industry Internship Duration: 4 weeks

Course Objectives:

- To conduct an in depth study of a chosen industry.
- To know the various methods of qualitative research methodology.
- To know the basics of visual and written presentation techniques for documentation.
- To learn about an industry, technology applied, the materials, techniques, products, processes, economics, work culture and their interrelations.

Module: 1

- Internship- Apparel/Textile
- Report writing
- Project preparation based on industrial training
- The report should be accompanied by the training certificate from the industry.
- It should be duly signed by the student.

Course Outcomes:

C.O.1: The students will acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities,

C.O.2: To develop the ability of analyzing and understanding business situations in which entrepreneurs act and to master the knowledge necessary to plan entrepreneurial activities at the end of completion of this course.

References:

- Entrepreneurship by MadhurimaLall
- Retail Management by Gibson. GVedamani
- J.S. Saini: Entrepreneurship and Small Business in India, Himalaya Publishing House.
- P. Charantimath: Entrepreneurship Development: Small Business Enterprises, Pearson Education.
- Vasant Desai: Small-Scale Industries and Entrepreneurship, Himalaya Publishing House.
- Kaulgud: Entrepreneurship Management, Vikas Publishing House.
- S.S Kanka, Entrepreneurial Development, Revised edition, Sultan Chand Publications, New Delhi, 2012.

- Khanaka, S.S., Entrepreneurial Development, S. Chand and Company Ltd., New Delhi, (2006).
- Sanjay Tiwari and AnshujaTiwari, Entrepreneurship Development in India. Sarup & Sons, New

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SEMESTER VI

Paper Code	Paper Title	L	Т	P	СН	CR
BFTC-305	Pattern Making Technology-IV	0	2	2	6	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

COURSE OBJECTIVES:

- To impart knowledge of pattern adopting.
- To impart knowledge about different aspects of adaptation for designing purpose.

Course Outline:

Module 1: Kids Wear

- Basic skirt
- Ruffled and drawstring sleeve
- Flared skirt
- Gathered skirt with stylized waist line
- Yoked circular skirt,
- Collars

Module 2: Dresses and Jumpers

- Shift Foundation,
- Tent Foundation,
- Tent foundation with bib jumper
- Bib overall,
- Shorty shorts
- Flared shorts

Module 3: Men's Wear

- Introduction,
- Design for menswear,
- Basic principle and sizing
- Casual shirt block,
- classic casual jacket
- Basic one piece sleeve

- Front opening collars reverse
- Fitted, Semi Fitted, Easy fitted jackets

Module 4: Men's Trouser

- Trouser block parallel
- Trouser with pleated waistline
- Trouser with extra fullness
- Slim line trouser

COURSE OUTCOME:

C.O.1: The students will be skilled enough to design and adapt anygarment design appropriately to customer's satisfaction and need.

References:

- Armstrong Joseph Helen, "PatternMaking for Fashion Design"
- Hillhouse and Mansfield. "Dress Design D. Pattern Company, 1975
- Complete Guide to Sewing Reader Digest
- Bane Allyne "Flat Pattern Design McGraw Hill Pub, USA
- Martin M Shoben, Pattern cutting making up? CBS Publisher Tiny De
- Pamila Stinger (1995) Pattern drafting for dis making SunitaPublisher, Delh

Note-

- Size 10 Sloper to be used for all design variations
- File should be made using full scale pattern (A2 size) and Basic slopers should also be transferred to ivory sheet.

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SEMESTER VI

Paper Code	Paper Title	L	T	P	СН	CR
BFTC-306	Garment Manufacturing Technology (GMT)-IV	0	2	2	6	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

COURSE OBJECTIVES:

- To impart knowledge of garment designing.
- To impart knowledge about different aspects of construction for the purpose of innovative designing techniques.

Course Outline:

Module 1: Kids Wear

- Basic skirt
- Ruffled and drawstring sleeve
- Flared skirt
- Gathered skirt with stylized waist line
- Yoked circular skirt,
- Collars

Module 2: Dresses and Jumpers

- Shift Foundation,
- Tent Foundation,
- Tent foundation with bib jumper
- Bib overall,
- Shorty shorts
- Flared shorts

Module 3: Men's Wear

- Introduction,
- Design for menswear,
- Basic principle and sizing
- Casual shirt block,
- classic casual jacket
- Basic one piece sleeve

- Front opening collars reverse
- Fitted, Semi Fitted, Easy fitted jackets

Module 4: Men's Trouser

- Trouser block parallel
- Trouser with pleated waistline
- Trouser with extra fullness
- Slim line trouser

Course Outcome:

C.O.1. The students will be skilled enough to adapt and construct any garment design appropriately to customer's satisfaction and need.

References-

- Mathews M-Practical Clothing Construction-Part I and II.
- Textbook of Fundamentals of Clothing Construction-LabanyaMazumdar Indian Council of Agriculture Research.
- Heinous and Mams hold dress Design Draping and Flat PatternMaking
- Complete Guide to Sewing Reader Digest
- Bane Allyne: "Flat Pattern Design, Morava, USA
- Martin M. Shopen Pattern cutting making up. CBS Polaner's publishers
- Pamila Stinger 1995) Pattern drafting for dress making. Apata Publishers

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ASSAM WOMEN'S UNIVERSITY SEMESTER VI

Paper Code	Paper Title	L	T	P	СН	CR
BFTC-307	Fashion Illustration: III	0	2	2	6	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

COURSE OBJECTIVES-

- To skill the students regarding how to make a design using lines, dot, shape and colour combination.
- Students will gain knowledge about the skill in fashion illustration and students will be able to illustrate different types of figures and dresses.

Course Outline

Module 1: Illustration of kid's figure

- Block Figure
- Stick Figure
- Robo Figure
- Fashion Figure

Module 2: Illustration of Movement Figure

- Side view
- Back view
- Sitting Pose
- Walking Pose
- X, Y and S pose

Module 3: Illustration of body parts

- Different Features of Face
- Hairstyles

Module 4: Accessories

- Hair Bands
- Clips
- Bracelets
- Caps
- Bags
- Foot wear

- Necklace
- Earring
- Belt
- watch

COURSE OUTCOMES:

C.O.1. Students will acquire knowledge and skill on how to make a design using lines, dot, and shape and colour combination.

C.O.2 The students will be able to illustrate different types of figures and Features.

References

- Fashion Design Manual Pamela Stekar
- Fashion Sketch Book BinaAbling
- Fashion Design Illustration John Turnpenny
- Fashion Illustration Today Nicholas Drake
- Heads Nancy Riegelman
- Fashion Illustration Techniques Julian Seaman

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SEMESTER VI

Paper Code	Paper Title	L	T	P	СН	CR
BFTC-308	Fundamental of Marketing and	3	1	0	4	4
	Merchandising					

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

Objectives:

• To impart knowledge on marketing and merchandising

Module 1: Marketing and Environment

- Marketing terminology -marketing, market, niche market, custom, vendor, Fashion market
- Introduction to marketing environment. The company's Micro and macro environment
- Supplier and Marketing intermediates.
- The company Macro environment- Demographic nature

Module 2: Merchandising and Global Market Place

- Retailing Techniques
- Role of fashion Unit
- Fashion forecasting
- Merchandising, role of merchandiser, type of merchandising
- Global market place in 21st century

Module 3: Project and Sourcing of Materials

- Project
- Study on famous brands available in market for men, women and children.
- Sourcing of different materials for garments construction.

Practical:

- Market Survey and report writing.
- Industrial visit and report submission

Course Outcome:

C.O.1: Students will gain practical experience in the field of marketing and merchandising.

References:

- Easy M. Fashion marketing Tachwear 1994
- Jeannette mow Dickerson dine foton on Ha USA
- Kotler Phillip -Marketing Management.

- Jarnow and KG Dickerinn, "Inside The Fashion Business Prentice Hall 1997
- Elaine Stone, Jean A samples, "Fashion Merchandising MeGraw Hill Books, 1985

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SEMESTER VI

Paper Code	Paper Title	L	T	P	СН	CR
BFTM-205	Draping-III	0	2	2	6	4

Minimum number of classes per week: 4

Minimum number of classes: 52

Course Objective:

• To enable students to make pattern from sketch/ photograph and enable them to obtain perfect fit and harmony between the fabric and design of the garment.

Course Outcome:

Module 1: Variations in darts

- -Introduction to: Equipment needed, Dress form/dummies, Grain, Preparation of fabric, Seam allowances/ease
- Preparation of basic Patterns by draping: Basic bodice front and back, Basic skirt front and back
- Dart manipulation/Variations in darts

Module 2: Design Variation

- Bodice variation: Princess line, yokes with gathers/pleats, Bustier
- Neckline Variations
- Draping of collars, on a body form using muslin cloth.
- Variations of skirts: A-line skirt, Circular skirt, Pleated skirt, Gathered skirt, Pegged skirt, Yoke skirt, Panel skirt

Module 3: Design Creation

- Dresses: Bias cut dress, Sculptured Dress, Bustier Design, etc

Module 4: Quality control

- Quality control check, finishing and packaging of the garment:
- -Construction of any eight innovative garments for all age groups, for different themes, occasions, seasons (Fall Winter, Fall Spring, and Fall Autumn).
- After cutting and sewing of the garment, student will also be taught quality control check, finishing and packaging of the garment.

COURSE OUTCOMES:

C.O.1: After going through this subject, the student will be able to design by using dummy and free hand.

C.O.2: Construct garments appropriately to customer's satisfaction and need.

References:

- Advanced drafting and draping by ManmeetSodhiaKalyani Publishers
- The art of fashion draping by Connie Amaden Crawford Fairchild
- Dress Fitting by Natalie Bray Blackwell Science

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Fourth Year

SEMESTER VII

Paper Code	Paper Title	L	T	P	СН	CR
:BFTC-401	Pattern Making Technology -V	0	2	2	6	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

Course Objectives:

• To impart knowledge of pattern making and garment construction technology.

Course Outline:

Module 1: Indian Module: Women's wear:

- Ladies blouse 4 dart
- Ladies kameez semi fit shirt (with waist dart & without)
- Salwar (Belted, simple)
- Patiala salwar
- Churidar
- Panel Petticoats
- Ladies Chemise.
- Designer Kurti

Module 2: Indian Module: Men's wear:

- Kurta Pajama
- Sherwani

Course Outcome:

C.O.1: To understand the method of pattern development for different genders in various sizes.

References

- Mathews M.-Practical Clothing Constructions-Part II
- extbook of Fundamentals of Clothing Construction-Labanya Majumdar Indian Council
 - of Agriculture Research
- Hill due and Mansfield Dress Design Draping and a Patternmaking Complete Guide to Sewing Reader Digest

- Ban Alyne, Flat Pattern Design, McGraw Hill Pub, USA
- Marin M Shaben. "Patterns cutting making up, CBS Publishers New Delhi
- Pamila C Stinger (1995) Pattern drafting for dress making Augustan Publishers

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SEMESTER VII

Paper Code	Paper Title	L	Т	P	СН	CR
BFTC-402	Garment Construction-1	0	2	2	6	4

Minimum number of classes per week: 4 Minimum number of classes in a semester: 52

Course Objectives:

• To understand and co-relate design, pattern and manufacturing processes involved in garment manufacturing/ production such as cutting, planning, spreading, and sewing in garment industry.

Course Outline:

Module 1: Garment Construction

- Market survey
- Conceptualization
- Design Development
- Final Presentation
- Product Development
- Product presentation

Course Outcome:

C.O.1: The student will be able to make pattern according to needs and demand of fashion lovers- kids garments and can design and construct garments appropriately.

References:

- Mathews M-Practical Clothing Construction-Part I and II
- Textbook of Fundamentals of Clothing Construction Labanya Mazumdar, Indian council of Agriculture Research
- Hillhouse and Mar Wild "Dress Design Draping and Flat Patting
- "Complete Guide Saving Reader Digest
- Martin M Shoben Pattern cutting making up CBS Publisher

SEMESTER VII

Paper Code:	Paper Title:	L	T	P	СН	CR
BFTC-403	Range Development	1	1	2	6	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

Course Objectives:

• To familiarize the students with special techniques of creation of fashion collection and develop skill in them for the development of fashion goods.

Course Outline:

Module 1: Introduction

- Definition
- Objectives
- Identification of range needs
- Study of competitors

Module 2: Range development

- Market Research
- Development of mood boards
- Portfolio development
- Work on Textures Collect swatches & Trimmings

Module 3: Experimenting with fabrics

- Swatch collection/ creation
- Trimmings
- Ornamentation
- Textures
- Making of tolls (muslin, pattern for the sainted collection

Module 4 Presentation & Feedback

- Sale analysis
- Preparation of client board using CAD.
- Briefing design development team
- Briefing to manufacturer or supplier
- Product sampling
- Market test or trial run
- Quality control
- Types of packaging
- Final collection

OUTCOME

- Students will be able to know how a product development chain works
- They will be able to get confident about self-employability quality of product development chain.

References

- Concept to Consumer by Fringes
- Sewing for Apparel Industry by Clair Sham
- Heinous and Mams hold dress Design Draping and Flat Pattern Making
- Bane Allyne: "Flat Pattern Design, Morava, USA

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SEMESTER VII

Paper Code	Paper Title	L	T	P	СН	CR
BFTC-404	Principles of Management	3	1	0	4	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

Course Objectives:

• To enable students, understand management and importance of quality management in fashion Industry.

Course Outline:

Module 1: Management & process

- Definition, Nature, Purpose and Social responsibility of Manager.
- Types and Levels of Organization.
- Managerial Functions
- Process of Management: Planning, Organizing, Leading and Controlling

Module 2: Planning and SWOT analysis

- Planning-types, Steps and Process SWOT Analysis
- Organizational Structure, Types staff line of authority,
- Delegation and decentralization Process of Decision making,
- Motivation, Leadership Communication
- Finance-functions, responsibilities in management

Practical:

- Brainstorming session and group discussion.

Visit: Fashion Industry visit and report.

Course Outcome:

C.O.1: This course will make the students learn about various trends in management of fashion industry and understand various policies.

References

- Management by Stoner & others
- Essentials of Management Stein Kooner & Wen-Part
- Management concept and cases by Bhattacharya

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SEMESTER VII

Paper	Paper Title:	L	T	P	СН	CR
Code:						
BFTM- 301	Design Collection & Fashion Show/Exhibition	0	2	2	6	4

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

Course Objectives:

• The subject aims at developing creative skills in illustrating styles and format and preparation of a Portfolio of innovative garment designs. Along these they are also provided with the experience of participating in a fashion show.

Course Outline:

Module 1: Design collection

- Organize fashion Show /Exhibition/Display.

Module 2: Organize workshop

- Organize workshop on developed garments throughout the semester.
- Report writing.

Course Outcome:

C.O.1: This paper will enable the students to learn different presentation skills. At the end of this course they will gain hands on experience of participating in a fashion show as a designer which will help improving their portfolio.

References:

- Fashion from concept to consumer by Dickerson Pearson.

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SEMESTER VIII

Paper Code	Paper Title	L	T	P	СН	CR
BFTC-405	Creative Pattern Making	0	2	2	6	4

Minimum number of classes per week: 4 Minimum number of classes in a semester: 52

Course Objectives:

• The students should be able to design and make creative pattern for construction of designer garments.

•

Module 1: Selection of outfits

- Selection of three women's outfits and Incorporate the elements using dress form.
- Developing the muslin pattern.

Module 2: Creating Pattern

- Creating 6 no.s of final pattern out of 10 designs.
- Construction of 3 garments with different features.

Module 3 Fittings

- Fit Analysis: Overall fitting

Course Outcome:

C.O.1: The student will be able to design and construct garments appropriately to customer's satisfaction and need.

References:

- -Advanced Drafting & Draping by Manmeet Sodhia Kalyani Publishers
- -Basic Processes and clothing const. by Sherie DoongajiRajjPrakashan
- -Text book of clothing and textiles by Sushma Gupta Kalyani Publishers

- -Pattern cutting made easy by Gillian Holman Batsford -Garment const. skills by Premlata Malik, Kalyani Publishers

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SEMESTER VIII

Paper Code	Paper Title:	L	T	P	СН	CR
BFTC-406	Fashion Research, Product Development & Project	3	1	0	4	4
	Presentation					

Minimum number of classes per week: 4

Minimum number of classes in a semester: 52

Course Objective:

- To introduce the student to the language of design and a range of skills associated with research methods, application and development for a fashion outcome.
- To help students to learn the procedure of doing research on a subject of their interest related to fashion field and then analyse& evaluate it in a presentable manner.

Course Outline:

Module 1: Research methodology

Theory

- Research Meaning, objectives and motivation of research.
- Types of research Fundamental vs. Applied. Descriptive, Applied, Quantitative, Qualitative, Conceptual, Empirical.
- Concept of researchable problem research prioritization selection of research problem.
- Approach to research research process.
- Criteria of good research
- Hypothesis meaning characteristics types of hypotheses
- Review of literature
- Setting of Course Objective and hypotheses testing of hypotheses.
- Sampling theory and sampling design sampling error –
- Methods of sampling probability and non-probability sampling methods
- Criteria to choose samples.
- Research Designs: Meaning, need for research design, Concepts relating to research design
- Data collection assessment of data needs sources of data collection –discussion of different situations.
- Mailed questionnaire and interview schedule structured, unstructured, open ended and closed-ended questions.
- Preparation of schedule, Interviewing techniques and field problems
- Methods of conducting survey Reconnaissance survey and Pre testing.
- Scaling techniques.
- Coding, editing, tabulation and validation of data.
- Tools of analysis data processing.
- Interpretation of results Preparing research report / thesis
- Universal procedures for preparation of bibliography
- Writing of research articles.

Module 2: Fundamentals of Design thinking

- Stages of Thinking- Define, Research Idea, Prototype
- Idea generation- Basic design directions, Themes for thinking, Inspiration and reference, Brainstorming, Presenting Ideas;

Module 3: Fashion Product Development

- Introduction to Product development –based on function and session for children and adults
 - Worksheet

-Project Report

References:

- Gini Stephens Frings (1999): Fashion: From concept to consumer, Prentice-HillInc.
- Gavin Ambrose & Paul Harris, Design Thinking, AVA Publishing, Switzerland.
- Harry B. Watton, "New Product Planning", Prentice Hall Inc., 1992.
- Jacob Solinger, "Apparel Manufacturing Handbook", Reinhold Publications, 1998.
- Introduction to research in education, AryHort Reinhart,1982
- Research methodology by C. R Kothari, Published by Wiley Eastern Ltd, New Delhi,2000
- Design Research: Methods and Perspectives, edited by Brenda Laurel
- Lateral Thinking: Creativity Step by Step, Edward De Bono, 1970.
- How Customers Think: Essential Insights into the Mind of the Market Gerald Zaltman
- Five Minds for the Future Howard Gardner
- Harry Nystrom, "Creativity and Innovation", John Wiley & Sons, 1979.

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SEMESTER VIII

Paper Code	Paper Title	L	T	P	СН	CR
BFTC-407	Dissertation and Research Project		6	6	18	12

Minimum number of classes per week: 4 Minimum number of classes in a semester: 156 Objectives:

• To blend useful practices with modern research in Fashion, and carryout research work and enhance problem solving skills and research knowledge

Course outline-

- A dissertation/thesis shall form partial requirement for fulfillment of the total requirements of the total credit to become the eligible for a Bachelor degree.
- Research work shall have to be undertaken by students as per the University guidelines.

Signature

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BOS External Expert

Dr. Binita BaishyaKalita

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